

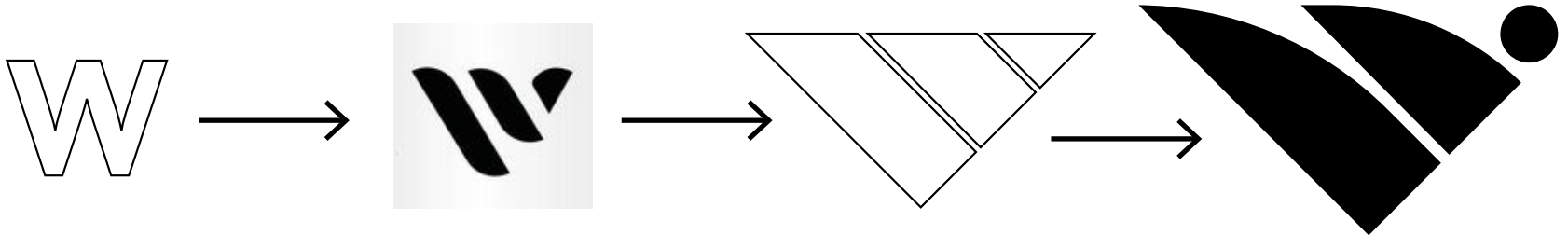
# LOGOS



*Women in  
Pre-Med*

# LETTERING

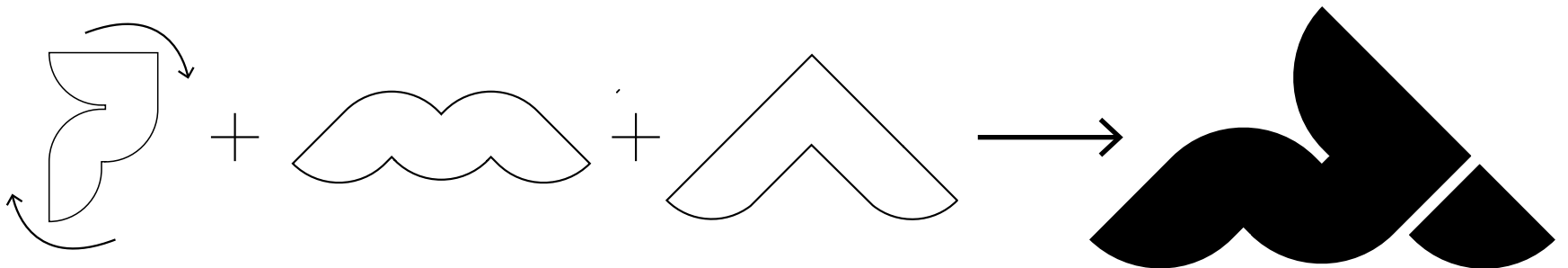
## Futuristic 'W'



## Two W's combine to make one W

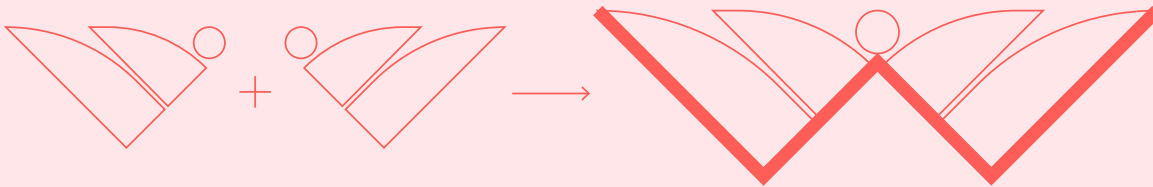


## Combined the 'P,' ('M'), and 'A'



# EMBEDDED SYMBOLISM

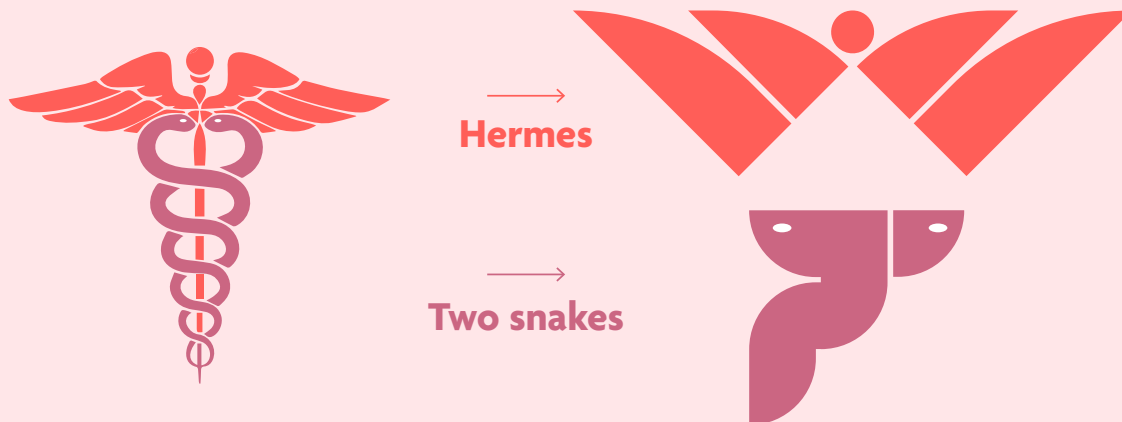
**Unity** - women (W's) coming together to make one



**Welcoming & empowering** - women welcoming and uplifting each other with open arms



**Future Medical Leaders** - subtle parallel to the caduceus

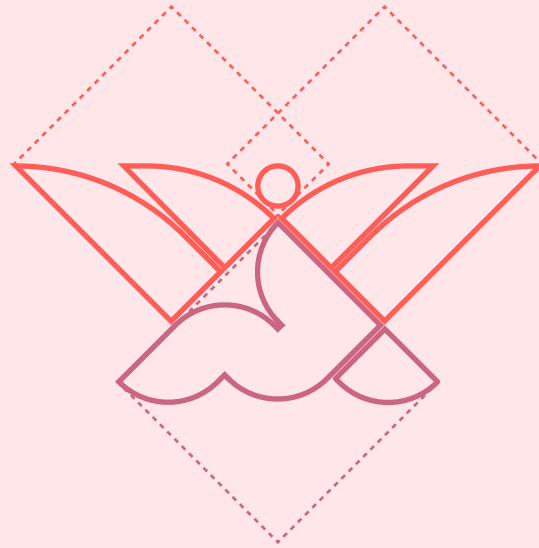


The unity of two W's in the logo symbolizes how WWPA strives to unite women in Pre-Med

The large W doubles as two women supporting one another with open arms, illustrating the welcoming and empowering environment WWPA creates

The simplified depiction of a famous medical symbol emphasizes the true passion and purpose of WWPA

# HONORING “HISTORY”



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While not explicitly shown, the new logo utilizes negative space to reinvigorate the “famous” overlapping diamonds in the original WWPA logo.

A new alternative logo also uses overlapping diamonds to encase the powerful ‘WWPA’ acronym.

**WWPA**

